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Justin Lofton's NASCAR Sponsor CollegeComplete.com will be the Presenting Sponsor for his Charity Golf Tournament

Education matching service, College Complete (<http://collegecomplete.com>), is proud to be presenting the sold out Justin Lofton Charity Golf Tournament January 6th and 7th to benefit the Boys and Girls Clubs of Imperial Valley (<http://www.bgcbrawley.org/>).

CollegeComplete.com, formed in 2010, was the primary sponsor of NASCAR Camping World Truck Series driver Justin Lofton for a good part of the 2011 season, and recently announced that they would continue their sponsorship of the No. 6 Chevrolet Silverado for the upcoming 2012 season.

Dan Haim, College Complete Co-Founder said, "We are pleased to be able to help the Boys and Girls Clubs as they help young people with a safe place to go, and learn skills necessary to succeed."

"I am so excited about this year's event. We knew it was going to be bigger than last year because we got a lot of support from other teams and drivers with their donations for the auction. It just kept growing from there," Lofton said.

All proceeds from the event benefit the Boys and Girls Clubs of Imperial Valley, near Lofton's hometown of Westmoreland, California.

The Boys & Girls Clubs of Imperial Valley has a lineup of tested and proven nationally recognized programs that address today's most pressing youth issues, teaching young people the skills they need to succeed in life.

National programs are available in the areas of education, the environment, health, the arts, careers, alcohol/drug and pregnancy prevention, gang prevention, leadership development and athletics.

Programs overlap and work together so each participant grows and develops self-confidence and self-esteem, along with skills in leadership, teamwork, and responsibility. Self-expression is encouraged and is often the key to engaging members and helping them achieve their potential.

Additional sponsors for the event include CollegeComplete.com as well as its corporate partners and industry friends Advanced Payment Services (<http://www.joinaps.com>), Accudata Corp, BackToLearn.com, Consuasor Insurance Advisors, Accelerex, VHM Network, AdMax, and Higher Ed Growth.

About College Complete

CollegeComplete.com helps the public navigate the ever-changing and highly complex landscape of higher education, connecting students with the institutions whose offerings maximizes the likelihood of success. Partnered with hundreds of educational institutions and across all types of education goals, including traditional college degrees, trade and vocational certifications, and professional licensure, College Complete helps students assess all of the information that exists in the public domain, allowing them to understand and make sense of their educational opportunities. College Complete has an initiative to assist those in the US Armed Forces and their families and is able to assist in identifying schools that will not only provide the educational requirements of the soldier, veteran or family member but will do so in a cost effective manner. CollegeComplete.com is the student facing subsidiary of ed ideas, inc. (<http://edideas.com>).